

**Programmatic Assessment Plan**  
**James Madison University Didactic Program in Dietetics**

| <b>Program Goal:</b> The program will prepare students for entry-level positions in clinical, community, and foodservice areas.  |                             |                        |                              |                           |                                 |                 |
|--|-----------------------------|------------------------|------------------------------|---------------------------|---------------------------------|-----------------|
| <b>Institutional Mission Reference:</b> University Mission: We are committed to preparing students to be educated and enlightened citizens who will lead productive and meaningful lives.                                |                             |                        |                              |                           |                                 |                 |
| <b>Outcomes Measures</b>   | <b>Data needed</b>          | <b>Data available?</b> | <b>What groups assessed?</b> | <b>Assessment methods</b> | <b>Who conducts assessment?</b> | <b>Timeline</b> |
| Alumni achieve a pass rate of at least 80% on the RD exam over a 5-year period.  | RD exam scores              | Yes                    | Graduates                    | Exam                      | CDR                             | Annually        |
| Within 24 months of completing the program, at least 60% of graduates will have passed the RD exam, and/or obtained employment related to their major, and/or be enrolled in an accredited continuing education program. | Demographic data            | No                     | Alumni                       | Survey                    | Program Director                | Every 5 years   |
| Of students who apply for dietetic internship placement, at least 80% will obtain a placement.   | Internship placement        | Yes                    | Senior students              | Personal contact          | Program Director                | Annually        |
| Of students who graduate with a BS in Dietetics, at least 80% will apply for admission to a dietetic internship or graduate education.   | Placement/ acceptance rates | Yes                    | Senior students              | Personal contact          | Program Director                | Annually        |

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| <b>Program Goal:</b> The program will promote professional values in students.  |                        |                        |                              |  |   |                 |
|---|------------------------|------------------------|------------------------------|--|---|-----------------|
| <b>Institutional Mission Reference:</b> Defining Characteristic: The university's strength is in its people, thus we will invest in both professional development and instructional innovation and excellence.<br>Defining Characteristic: The university will continue to focus on the total development of the student. |                        |                        |                              |  |   |                 |
| <b>Outcomes Measures</b>  | <b>Data needed</b>     | <b>Data available?</b> | <b>What groups assessed?</b> | <b>Assessment methods</b>                    | <b>Who conducts assessment?</b>         | <b>Timeline</b> |
| Ninety percent of students will become members of the American Dietetic Association within 6 month of enrolling in the program.   | ADA membership number  | Some                   | Junior students              | Copy of membership card to course instructor | Program Director                        | Annually        |
| American Dietetic Association membership will be maintained by 75% of students for 5 years after completing the program.  | Evidence of membership | No                     | Alumni                       | Survey                                       | Center of Assessment & Research Studies | Every 5 years   |
| Students will be exposed to the Standards of Professional Practice established by the American Dietetic Association   | Course syllabi         | Yes                    | Curriculum materials         | Review course syllabi                        | Program Director                        | Annually        |
| Students will be exposed to the Code of Ethics of the American Dietetic Association   | Course syllabi         | Yes                    | Curriculum materials         | Review course syllabi                        | Program Director                        | Annually        |

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| <b>Program Goal:</b> The program will produce graduates capable of conducting applied research in dietetics.  |   |                        |                               |                                   |                                 |                        |
|---|---|------------------------|-------------------------------|-----------------------------------|---------------------------------|------------------------|
| <b>Institutional Mission Reference:</b> Defining Characteristic: The university's faculty will integrate scholarship, service, and teaching to enhance student learning.  |   |                        |                               |                                   |                                 |                        |
| <b>Outcomes Measures</b>  | <b>Data needed</b>                              | <b>Data available?</b> | <b>What groups assessed?</b>  | <b>Assessment methods</b>         | <b>Who conducts assessment?</b> | <b>Timeline</b>        |
| All students design, conduct, analyze, and summarize a research project.  | Satisfactory score on class project             | Yes                    | Students                      | Review of research project grades | Program Director                | Annually at graduation |
| Program graduates will rate their research competence as satisfactory or higher on surveys.   | Results of alumni surveys                       | No                     | Alumni                        | Survey                            | Program Director                | Every 5 years          |
| The mean rating of internship directors for abilities of program graduates to conduct performance improvement or other research activities will be satisfactory or above. | Results of dietetic internship director surveys | No                     | Dietetic internship directors | Survey                            | Program Director                | Every 5 years          |

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| <b>Program Goal:</b> The program will meet the need for nutrition professionals primarily in the mid-Atlantic region  |                                       |                        |                              |                                    |   |                 |
|---|---------------------------------------|------------------------|------------------------------|------------------------------------|---|-----------------|
| <b>Institutional Mission Reference:</b> Defining Characteristic 7: The university will serve our state and the region, but through its people, programs, and accomplishments, will be recognized on a national basis. |                                       |                        |                              |                                    |   |                 |
| <b>Outcomes Measures</b>  | <b>Data needed</b>                    | <b>Data available?</b> | <b>What groups assessed?</b> | <b>Assessment methods</b>          | <b>Who conducts assessment?</b>         | <b>Timeline</b> |
| The program will maintain an 85% or higher completion rate for students who have declared dietetics at the junior level.  | Demographic data                      | Yes                    | Students, Graduates          | Audit                              | Program Director                        | Every 5 years   |
| 50% of program graduates will be employed in the mid-Atlantic region during the first five years after graduation.  | Evidence of first employment location | Yes                    | Alumni                       | Survey                             | Center of Assessment & Research Studies | Every 5 years   |
| Regional dietetics professionals will perceive program graduates as valuable dietetics professionals.   | Advisory Board comments               | Yes                    | Advisory Board               | Minutes of Advisory Board Meetings | Program Director                        | Every 3 years   |

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| <b>Program Goal:</b> The program's collective resources will be used effectively and efficiently.  |                              |                        |                              |                           |   |                 |
|--|------------------------------|------------------------|------------------------------|---------------------------|---|-----------------|
| <b>Institutional Mission Reference:</b> Defining Characteristic 20: The university will continue to be recognized as an efficient overachiever in its use of resources in the total educational program it offers. |                              |                        |                              |                           |   |                 |
| <b>Outcomes Measures</b>   | <b>Data needed</b>           | <b>Data available?</b> | <b>What groups assessed?</b> | <b>Assessment methods</b> | <b>Who conducts assessment?</b>         | <b>Timeline</b> |
| When surveyed, graduates will indicate that they perceive resources are used effectively to support instruction and experience.  | Resource utilization ratings | Yes                    | Graduates                    | Survey                    | Center of Assessment & Research Studies | Every 5 years   |
| Nutrition classes will maintain a student-to-faculty ratio consistent with the norm for the institution.   | Student-to-faculty ratio     | Yes                    | All nutrition classes        | Audit                     | Office of Institutional Research        | Annually        |